



HAMIAN SALAMAT KNOWLEDGE
-BASED COOPERATIVE COMPANY
THE FIRST PRODUCER OF STEVIA
-BASED SWEETENERS IN IRAN

Website: www.below.ir





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KNOWLEDGE-BASED COOPERATIVE COMPANY

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THE FIRST PRODUCER OF STEVIA-BASED SWEETENERS IN IRAN

Hamian Sehat Boroumand Knowledge-Based Cooperative Company is the first producer of stevia-based sweeteners in Iran. With over 15 years of research and development in the sugar-free food industry, and strong ties with the diabetes community and followers of low-calorie diets, the company has built a solid and trusted foundation.

With an annual production capacity of 2,500 tons, it is the largest stevia sweetener producer among technology-based companies in the food sector.

The company offers its sweeteners in three forms: in bulk for industrial and raw applications, in retail packaging for store sales, and in portion packs for the catering and hospitality sector.

Sugar-Free Jams

At Below, we've crafted our jams with care for our diabetic and health-conscious friends. Instead of sugar, we use stevia, a natural sweetener that's even sweeter than sugar — giving our jams a rich and delightful flavor. Now you can enjoy your favorite jam without worrying about calories or blood sugar levels.



SUGAR FREE JAM



Energy

Sugar	0.6 gr
Fat	5 gr
Salt	0.01 gr
Trans Fat Acid	2 gr

Available in Six Flavors:

Raspberry
Strawberry
Rose
Sour Cherry
Fig
Carrot

Carton Quantity: 12 pcs

Net Weight: 300 g



Sugar-Free Carbonated Soft Drinks

Below has developed sugar-free carbonated soft drinks in two flavors. Instead of sugar, these beverages are sweetened with stevia — a natural, plant-based sweetener that does not raise blood sugar levels.



SUGAR FREE CARBONATED DRINK



Energy 2 Kcal

Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Highlights:

Almost zero calories
Sugar-free
Supports digestive health
Sweetened with stevia

Carton Quantity: 12 pcs

Net Weight: 285 cc



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Sugar-Free Coffee Mixes

Below's low-calorie instant coffee powder is sweetened with stevia. It retains a pleasant sweetness, making it suitable even for people with diabetes. Each box contains 20 individual sachets.



SUGAR FREE COFFEE MIX



Energy 42 Kcal

Sugar	0.52 gr
Fat	0.154 gr
Salt	0.015 gr
Trans Fat Acid	0 gr

Key Features:

- Low in calories
- Contains probiotics
- Sweet and delicious taste
- Made with healthy ingredients, free from harmful additives

The 3-in-1 packaging includes non-dairy creamer, making it suitable for vegans.

Carton Quantity: 12 pcs

Net Weight: 144-220 g



Sugar-Free Chocolate Spread

Below's sugar-free chocolate spread offers a delicious way to enjoy the rich taste of chocolate without compromising your diet. Sweetened without any added sugar, this innovative product allows you to indulge your sweet cravings while maintaining a healthy lifestyle—without the worry of blood sugar spikes or breaking your dietary routine.

SUGAR FREE HAZELNUT CACAOCREAM



Energy 137 Kcal

Sugar	1.7 gr
Fat	12 gr
Salt	0.037 gr
Trans Fat Acid	0 gr

Product Features:

- Perfect as a breakfast spread on toast
- A flavorful addition to both hot and cold oatmeal
- Enjoy with sugar-free biscuits as a healthy snack
- Great for decorating ice cream and diet-friendly cakes

Carton Quantity: 24 pcs

Net Weight: 200 g



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Sugar-Free Peanut Butter

Peanut butter is a healthy snack or breakfast option, thanks to its good fats, cholesterol, protein, fiber, and moderate carbohydrates. One common issue with most peanut butter products is the added sugar used for flavor. Below has solved this by using stevia, a natural sweetener with a very low glycemic index, to provide a sweet taste without sugar.



SUGAR FREE PEANUT BUTTER



Energy	157 Kcal
Sugar	1.7 gr
Fat	12 gr
Salt	0.037 gr
Trans Fat Acid	0 gr

This product is suitable for:

Athletes and bodybuilders
Individuals aiming for weight loss
People with diabetes

Carton Quantity: 24 pcs

Net Weight: 200 g



Sugar-Free Sesame Butter

Below Fit's sugar-free sesame butter with stevia is a smart choice for people on special diets and those with diabetes. This product is also suitable for children, teenagers, the elderly, and even pregnant women.



SUGAR FREE SESAME CREAM



Energy 68 Kcal

Sugar	0.6 gr
Fat	5 gr
Salt	0.01 gr
Trans Fat Acid	2 gr

Suggested Uses:

- As a breakfast spread with bread
- As a topping or decoration for desserts
- As a base ingredient for some desserts like

Carton Quantity: 24 pcs

Net Weight: 200 g



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Sugar-Free Beverages

These sugar-free drinks are safe for people with diabetes to consume with confidence. They are also suitable for individuals following calorie-counting diets and athletes who seek healthier beverage options.

SUGAR FREE DRINK



Energy	95 Kcal
Sugar	0.1 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Key Features:

- Naturally sweet taste
- Low in calories
- Rich in probiotics

Available in three flavors:

- Lemon & Mint
- Rosewater & Saffron
- Chicory & Fumitory

Carton Quantity: 24 pcs

Net Weight: 300 cc



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Stevia Sweetener Tablets

This 300-count pack of stevia sweetener tablets is a healthy alternative to traditional sugar cubes. You can use them to sweeten your tea and other beverages.

SUGAR FREE SWEETENER TABLET



Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Additional Benefits:

Specially made for people with diabetes
Ideal for weight-loss diets
Extremely low in calories
Contains healthy ingredients and probiotics

Carton Quantity: 24 pcs

Net Weight: 15 g



Erythritol & Stevia Sweetener Sachets

Below's Erythritol & Stevia sweetener sachets (cardamom flavor) are designed for people with diabetes. They are perfect for sweetening both hot and cold drinks, giving you peace of mind without affecting your blood sugar levels.



SUGAR FREE SWEETENER SACHET ERYTHRITOL & STEVIA

Energy	2 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Available in three flavors:

- Cinnamon
- Saffron
- Cardamom

Carton Quantity: 24 pcs
Net Weight: 50 g



Sugar-Free Cubes

For people with diabetes, daily consumption of artificial sweeteners can be harmful. But Below cubes are made with stevia, a natural sweetener. Stevia has minimal impact on blood sugar levels, as it is absorbed and excreted by the digestive system without causing spikes in glucose.



SWEETENER CUBE



Energy	2 Kcal
Sugar	0.6 gr
Fat	5 gr
Salt	0.01 gr
Trans Fat Acid	2 gr

Available in Seven Flavors:

Plain	Rose
Ginger	Cinnamon
Cardamom	Saffron
Vanilla	

Carton Quantity: 24 pcs

Net Weight: 300 g



Stevia Sweetener Powder for Cooking & Beverages

The taste and appearance of this product closely resemble sugar, but without the harmful effects and risks associated with traditional sugar. Regardless of whether you have diabetes or cardiovascular conditions, if you care about your health and future, make sure to include this natural and exceptional product from Below in your daily routine.



SUGAR FREE SWEETENER POWDER



Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Key Features:

- Pleasant and sweet taste
- Suitable for diabetics
- Very low in calories
- Contains probiotic bacteria
- High heat resistance

Carton Quantity: 24 pcs

Net Weight: 300 g



Stevia Jelly Powders

Sweetened and flavored with stevia, these jelly powders are a smart choice for anyone watching their sugar intake. They contain very low sugar and are a safe treat for diabetics. Plus, their low calorie content makes them a great option for those looking to manage or reduce their weight.

SUGAR FREE JELLY POWDER



Energy	50 Kcal
Sugar	0.1995 gr
Fat	0 gr
Salt	0.01 gr
Trans Fat Acid	0.015 gr

Available in Six Flavors:

Aloe Vera
Strawberry
Blueberry

Carton Quantity: 18 pcs

Net Weight: 25 g



Sugar-Free Digestive Biscuits

Belowfit digestive biscuits are sweetened with sucralose, which means they don't cause a spike in blood sugar levels.

Unlike some other sugar-free or diet products, these biscuits leave no bitter or artificial aftertaste — just a clean, satisfying flavor.



SUGAR FREE DIGESTIVE BISCUIT

Energy	59 Kcal
Sugar	0.39 gr
Fat	2.47 gr
Salt	0.03 gr
Trans Fat Acid	0 gr

Key Features:

- Low in calories
- Sugar-free
- Made with minimal oil
- 100% diet-friendly

Carton Quantity: 48 pcs

Net Weight: 200 g





Sugar-Free Chewing Gums

Chewing gum can help suppress appetite and may also assist in aiding digestion after meals. Below gums offer a healthier way to refresh your breath and support your dietary goals.

SUGAR FREE CHEWING GUM



Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Key Benefits:

- Low-calorie and diet-friendly
- Suitable for diabetics
- Contains probiotics and beneficial ingredients

Available in three flavors:

- Strawberry
- Cinnamon
- Mint

Carton Quantity: 24 pcs

Net Weight: 300 g



Sugar-Free Biscuits

Below biscuits are made without any added sugar, sweetened only with sucralose for a delightful taste. They make a perfect snack to enjoy with tea or coffee, especially for diabetics and those following a diet.



SUGAR FREE BISCUIT FAMILY SIZE

Energy	75 Kcal
Sugar	0.31 gr
Fat	2.57 gr
Salt	0.04 gr
Trans Fat Acid	0.08 gr

Key Features:

Low-calorie and diet-friendly
No artificial sugars, suitable for diabetics
Contains healthy ingredients and probiotics
Delicious and sweet

Carton Quantity: 12 pcs

Net Weight: 620 g



Sugar-Free Biscuits – 40g (12-Pack)

The 12-pack sugar-free vanilla biscuits are one of the innovative products of the Below brand. Made with the natural sweetener stevia and without any added sugar, these biscuits offer a guilt-free treat for health-conscious consumers.



SUGAR FREE BISCUIT FAMILY SIZE

Energy	75 Kcal
Sugar	0.31 gr
Fat	2.57 gr
Salt	0.04 gr
Trans Fat Acid	0.08 gr

Key Features:
 A suitable option for individuals with diabetes
 Low in calories and ideal for healthy diets
 Made from natural and wholesome ingredients
 Deliciously sweet and satisfying flavor

Carton Quantity:	12 pcs
Net Weight:	480 g



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Sugar-Free Biscuits

Below biscuits are made without any added sugar, sweetened only with sucralose for a delightful taste. They make a perfect snack to enjoy with tea or coffee, especially for diabetics and those following a diet.

SUGAR FREE BISCUIT FAMILY SIZE

Energy	75 Kcal
Sugar	0.31 gr
Fat	2.57 gr
Salt	0.04 gr
Trans Fat Acid	0.08 gr

Key Features:

Low-calorie and diet-friendly
No artificial sugars, suitable for diabetics
Contains healthy ingredients and probiotics
Delicious and sweet

Carton Quantity:	12 pcs
Net Weight:	620 g



50 Sachets of Erythritol Stevia Sweetener

This product contains zero calories and sugar. Its combination with stevia creates a sugar substitute with a natural sweet taste.



SUGAR FREE
ZERO
SWEETENER
SACHET 50 STICKS



Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Key Features:

- Ideal for dieting
- Suitable for diabetics
- Sweeter than sugar
- Contains healthy ingredients and probiotics

Carton Quantity: 24 pcs

Net Weight: 50 g



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1 kg Liquid Stevia

This product is the result of more than 12 years of research and experimentation. Its excellent formulation makes it an easy sugar substitute or a great ingredient for making diet jams at home.

SUGAR FREE SWEETENER SYRUP



Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Liquid Stevia can be used for sweetening and preparing various baked goods.

Available in two pack sizes:

200g

1kg

Ideal for making various jams

Ideal for making canned fruits

Suitable for baking (e.g., baklava, zoolbia, and bamieh)

Perfect for making syrups

Carton Quantity: 24 pcs

Net Weight: 200 g



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Stevia Confectionery Sweetener for Non-Raised Breads and Pastries

This Below product is specifically designed for baking various non-raised breads and pastries. Note that this powder is intended for baked goods that are no thicker than 5 cm and do not have a spongy texture.



SUGAR FREE SWEETENER POWDER NON-BULKY & KETO



Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Key Features:

- Unique taste
- Suitable for diabetics
- Contains probiotics
- Very low calorie
- Heat-resistant

Carton Quantity: 8 pcs

Net Weight: 1 kg



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Erythritol Stevia Sweeteners for Baking & Beverages – 1kg

The 1kg Erythritol Stevia sweetener by Be-Lo is an ideal choice for home baking enthusiasts and professional pastry chefs alike. The beverage sweetener is also a healthy alternative to sugar, containing natural ingredients like erythritol and stevia—both of which are known as natural, health-friendly sweeteners.



SUGAR FREE SWEETENER POWDER



Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Key Features:

- Low in calories and suitable for various diets
- Diabetic-friendly
- 100% plant-based
- Aids in weight management

Carton Quantity: 24 pcs

Net Weight: 300 g



Sweetener Sachets

Below stevia sweetener sachets are low calorie and designed for beverages. This product serves as a diabetic friendly sugar substitute, specifically made for those with diabetes.



SUGAR FREE CONFECTIONERY SWEETENER POWDER

Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Available in Two Pack Sizes:

250 sachets
60 sachets
Perfect for sweetening both hot and cold beverages.

Carton Quantity: 8 pcs

Net Weight: 1 kg



Erythritol Stevia Confectionery Sweetener

Those passionate about baking or running confectionery shops can use this product as a sugar substitute.

The sweetener contains stevia and erythritol, both natural and healthy sweeteners.



SUGAR FREE SWEETENER POWDER



FOR BAKING (1:1)

Energy	0 Kcal
Sugar	0 gr
Fat	0 gr
Salt	0 gr
Trans Fat Acid	0 gr

Available in Two Weights:

2 kg

5 kg

Suitable for people with diabetes

Sweet taste, ideal for cake and pastry making

Calorie-free and diet-friendly

Contains probiotics and free from side effects



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Net Weight: 2 kg



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Net Weight: 5 kg

